

FOREIGN POLICY
FOR AMERICA

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**THE FUTURE OF
U.S FOREIGN POLICY**

**2025 Leadership Summit
Sponsorship Benefits Packages**

MAY 18-20, 2025
WASHINGTON, DC

Please contact Kristina Biyad at
Kristina@FP4America.org with questions.

WHY FP4A?

Foreign Policy for America works to strengthen support for principled U.S. leadership in the world.

Together with our members and partners across the country, FP4A works to address some of the most pressing challenges facing our country, from addressing the global climate crisis to protecting and strengthening democracy at home and abroad.

PEOPLE

FP4A benefits from an extraordinary network of retired diplomats, national security leaders, community activists, business leaders, non-profit executives, and others who recognize the power of U.S. leadership in the world and want to come together to take meaningful action.

Our NextGen Initiative is comprised of hundreds of the most compelling rising leaders tackling critical national security, economic, and humanitarian issues of today.

Our Leadership includes former U.S. Deputy Secretaries of State Wendy Sherman and Robert Zoellick, former U.S. Ambassador to NATO Ivo H. Daalder, former Under Secretary of Defense for Policy Colin Kahl, former Secretary of the Army Louis Caldera, former White House National Climate Advisor Gina McCarthy, Mercy Corps CEO Tjada D'Oyen McKenna, and many more.



WHY BECOME A SPONSOR?

Once a year, FP4A convenes leaders from across the country for our annual Leadership Summit.

Our Leadership Summit includes a series of critical conversations with top leaders from government, Congress, the private sector, and the advocacy community on important foreign policy and national security challenges of our time. FP4A Leadership Summit Sponsors play a central role in strengthening our movement and supporting our community:

- Align your company's brand with a national community of Americans committed to strengthening support for diplomacy and values-based foreign policy.
- Expand your philanthropic impact by supporting our community's work to advance principled U.S. foreign policy.
- Receive invitations to exclusive VIP events alongside the Leadership Summit.
- Be recognized across Summit materials as a champion for diplomacy and values-based foreign policy.



GENERAL SCHEDULE

Sunday, May 18, 2025

- VIP Dinner with special guest speaker (invite-only for FP4A Summit).
- Welcome reception for all Summit participants with special guest speaker and various government officials.

Monday, May 19, 2025

- VIP Breakfast with special guest speaker (invite-only for FP4A Summit Sponsors, FP4A Board, Advisory Board, and National Committee).
- Keynote remarks, plenary sessions, and substantive breakout sessions.

Tuesday, May 20, 2025

- FP4A Advocacy Day on Capitol Hill

AUDIENCE

Foreign Policy for America is a national community made up of over ten thousand Americans who support strong, principled U.S. leadership in the world.

Foreign Policy Leaders

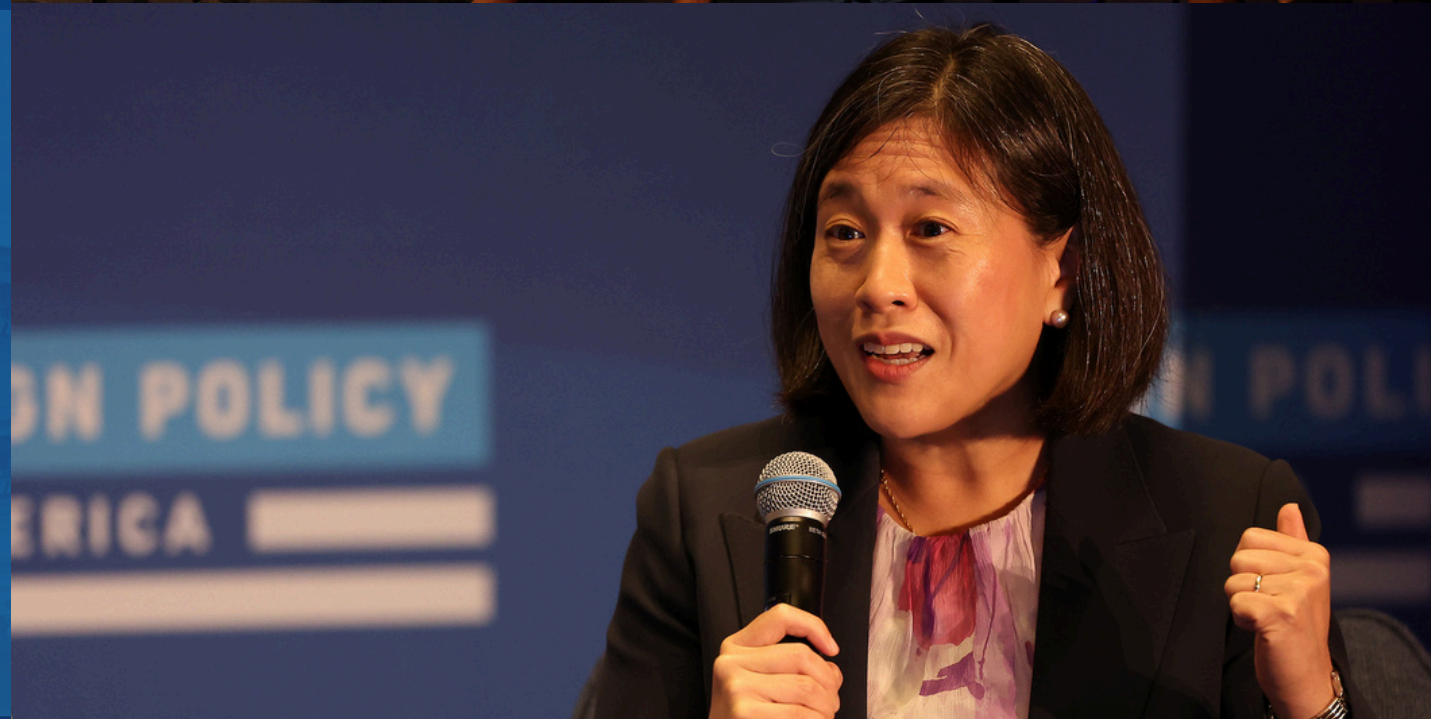
Our community is led by hundreds of former ambassadors, national security officials, industry leaders, non-profit professionals, and more.

Elected Officials

FP4A attracts some of our country's most impressive and passionate elected officials at the local, state, and federal level to attend our Leadership Summit.

Diversity

FP4A is a multigenerational community with members from across the country - in cities like Atlanta, Austin, Boston, Chicago, Dallas, Detroit, Los Angeles, Miami, and more - who come to Washington, DC each year for our Leadership Summit.



CORPORATE SPONSORSHIP OPPORTUNITIES

Awards Ceremony Title Sponsor \$50,000

Seize the opportunity to align your company with Foreign Policy for America's values of strong, principled U.S. leadership in the world.

Corporate Ambassador \$25,000

Position your company as a champion for principled U.S. engagement in the world by becoming a key supporter of the FP4A Leadership Summit.

Corporate Session Sponsor \$15,000

Partner with the FP4A team to highlight a shared policy priority during a Summit breakout session.

Corporate Partner \$10,000

Showcase your company's commitment to principled American foreign policy by providing general support for Leadership Summit programming.

Corporate Exhibitor \$5,000

The FP4A Leadership Summit is the perfect opportunity to raise awareness of your company's brand and mission.

Non-Profit Exhibitor \$1,000

FP4A is pleased to offer non-profit partner organizations a discounted exhibitor status rate.

Don't see what you're looking for? Contact Kristina Biyad at Kristina@FP4America.org to discuss a personalized sponsorship package that fits your company's needs

AWARDS CEREMONY TITLE SPONSOR

Seize the opportunity to align your company with our values of strong, principled U.S. leadership in the world.

The FP4A Summit Awards Ceremony is an opportunity for our community to celebrate leaders who embody our values and have contributed to important achievements over the previous calendar year. Past award recipients include CIA Director William J. Burns, former U.S. Deputy Secretary of State Wendy Sherman, Senator Sheldon Whitehouse, Sue Biniarz & the Office of the U.S. Special Presidential Envoy for Climate, Ukrainian Ambassador to the U.S. Oksana Markarova, Senator Tom Carper, Senator Thom Tillis, and more.

\$50,000

Benefits include:

- Title sponsor logo placement during the Awards Ceremony, along with prominent logo placement on all Summit marketing materials and signage. Additional co-branding opportunities are available for negotiation.
- Private front row table with awardees at Awards Ceremony and early access to Awards Ceremony venue for sound check and meet & greet with VIPs.
- Five (5) tickets to Monday morning VIP breakfast with special guests.
- Five (5) tickets to Sunday evening VIP dinner with special guest. Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.
- Pre-negotiated number of reserved seats in plenary and breakout sessions.
- Corporate Exhibitor Booth available for use.





CORPORATE AMBASSADOR

Position your company as a champion for principled U.S. engagement in the world by becoming a key supporter of the FP4A Leadership Summit.

Corporate Ambassadors are essential partners of the FP4A Leadership Summit, providing support for the Summit's overall programming. Ambassadors receive priority access and seating across Summit events and have the opportunity to interact with FP4A leadership, special guests, and other VIPs.

\$25,000

Benefits include:

- Prominent logo placement on all Summit marketing materials and signage.
- Three (3) tickets to Monday morning VIP breakfast with special guests.
- Pre-negotiated number of reserved seats in plenary and breakout sessions.
- Three (3) tickets to Sunday evening VIP Dinner with special guest. Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.
- Three (3) reserved seats at Awards Ceremony VIP table with awardees.
- Corporate Exhibitor Booth available for use.

CORPORATE SESSION SPONSOR

Partner with the FP4A team to highlight a shared policy priority during a Summit

\$15,000

- Work directly with FP4A team to build and execute an issue-specific breakout session during the Leadership Summit.
- Two (2) reserved seats at Awards Ceremony VIP table with awardees.
- Two (2) ticket to Sunday evening VIP Dinner with special guest. Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.
- Two (2) tickets to Monday morning VIP breakfast with special guests.
- Pre-negotiated number of reserved seats in plenary and breakout sessions.
- Corporate Exhibitor Booth available for use.

CORPORATE PARTNER

Align your company's brand with Foreign Policy for America and fellow Summit sponsors by providing general support for Leadership Summit programming.

\$10,000

Benefits include:

- Logo placement on all Summit marketing materials and signage.
- One (1) ticket to Monday morning VIP breakfast with special guests.
- Two (2) reserved seats at Awards Ceremony VIP table with awardees.
- One (1) ticket to Sunday evening VIP Dinner with special guest. Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.
- Pre-negotiated number of reserved seats in plenary and breakout sessions.
- Corporate Exhibitor Booth available for use.

EXHIBITOR OPPORTUNITIES

FP4A is proud to use our Leadership Summit as an opportunity to spotlight the important work of partner organizations and industry leaders aligned with our values. Exhibitors have the chance to showcase their work and connect with FP4A Summit attendees.

CORPORATE EXHIBITOR

\$5,000

- Five (5) general admission tickets to attend Summit programming. This does not include individuals required to staff exhibitor booth.
- One (1) ticket to Monday morning VIP breakfast with special guests.
- Logo placement on all Summit marketing materials and signage.

NON-PROFIT EXHIBITOR

\$1,000

- Four (4) general admission tickets to attend the Summit programming. This does not include individuals required to staff exhibitor booth.
- Logo placement on all Summit marketing materials and signage.



INDIVIDUAL SPONSORSHIP OPPORTUNITIES

Individual Session Sponsor \$15,0000

Summit Ambassador \$10,000

Summit Champion \$5,000

Summit Partner \$2,500

Friends of FP4A \$1,000

The FP4A Leadership Summit is hosted by Foreign Policy for America Foundation (FPAF), a 501(c)(3) nonprofit organization. Contributions to FPAF are tax-deductible to the extent permitted by law.



SUMMIT AMBASSADOR

\$10,000

- Ten (10) General Admission tickets
- Two (2) ticket to Sunday evening VIP Dinner with special guest.
- Two (2) tickets to Monday morning VIP breakfast with special guests.
- Four (4) reserved seats at Awards Ceremony VIP table with awardees.
- Recognition in Summit marketing materials and signage.

Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.

SUMMIT CHAMPION

\$5,000

- Six (6) General Admission tickets
- One (1) ticket to Sunday evening VIP Dinner with special guest.
- One (1) ticket to Monday morning VIP breakfast with special guests.
- Two (2) reserved seats at Awards Ceremony VIP table with awardees.
- Recognition in Summit marketing materials and signage.

Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.

SUMMIT PARTNER

\$2,500

- Four (4) General Admission tickets
- Recognition in Summit marketing materials and signage.
- One (1) ticket to Monday morning VIP breakfast with special guests.

FRIENDS OF FP4A

\$1,000

- Two (2) General Admission tickets
- Recognition in Summit marketing materials and signage.

INDIVIDUAL SESSION SPONSOR

Partner with the FP4A team to highlight a shared policy priority during a Summit Breakout Session.

\$15,000

Benefits include:

- Work directly with FP4A staff to build and execute an issue-specific breakout session during the Leadership Summit.
- Four (4) tickets to Sunday evening VIP Dinner with special guest. Past speakers include U.S. Deputy Secretary of State Kurt Campbell, U.S. Secretary of Agriculture Tom Vilsack, and more.
- Four (4) reserved seats at Awards Ceremony VIP table with awardees.
- Pre-negotiated number of General Admission tickets.
- Four (4) tickets to Monday morning VIP breakfast with special guests.
- Recognition in all Summit marketing materials and signage, including co-branding opportunities for the session.

